

# KNXT-TV/DT

## Channel 49

1550 N. Fresno St. • Fresno, CA 93703 • (559)488-7440 • (559)488-7444

August 2, 2013 – August 1, 2014

### EEO PUBLIC FILE REPORT

A station may accumulate the relevant information for the past year (using the previous EEO Internal Job Vacancy Summary Form) and place a completed EEO Public File Report in the public inspection file annually on the anniversary of the deadline for filing its license renewal.

A. Full-Time Vacancies Filled During Past Year No Positions Filled 0

1. Job Title: No Positions filled Date Filed:

### B. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy

1. Job Title: Producer Supervisor Date Filled:

Source	Contact Person	Address	Tel #	Referred Person Hired?

C. Total Number of Persons interviewed for all Full-Time Vacancies filled.  
During the Past Year (this will be a raw number). 0

D. Total Number of Interviewees For All Full-Time Vacancies Filled  
During The Past Year Recruitment/Referral Sources. 0

Referral Source	Contact Person	Address	Tel. #	Number of Interviewees Referred

### E. Outreach Activities SEE ADDENDUM

Attach a list and brief description of all outreach activities performed during the past year. Stations may attach copies of the Outreach Activity.

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### EEO PUBLIC FILE

#### Addendum 1

- 8/6/13 – 7/22/14 Weekly Departmental Supervisor meetings review and planning of production projects, long range goals transition to on air automation, development of continuous staff training in production, engineering and master control areas.
- 8/13 – 7/14 Monthly meetings of Society of Broadcast Engineers – attended by Jaime Gonzales, chief engineer, discussion of local broadcast issues, new equipment presentations , current national broadcast practices and policies
- 8/13 – 7/14 Maintained the Diocesan video conferencing system as an educational tool and community out reach connecting 8 sites in 8 counties.
- 8/14/13-7/14/14 Weekly production staff meetings – discussion of production projects both in house and on location, continuous training and review of station compliance with FCC and Diocesan regulations, and policies both Federal and State procedures and safety measures.
- 8/23/13 Central California Hispanic Chamber of Commerce Business Expo Staff members Rudy Luna and RosaMaria Henry provided information regarding opportunities in the non-commercial, broadcasting field to 400 attendees.
- 9/4/13 Community Service Opportunities Fair sponsored by California State University  
Event assists students from diverse segments of the community (Hispanic, White, Asian and African American) looking for opportunities ranging from traditional volunteer acts to in-depth internships. It also helps students develop a better understanding of community needs. Encourages students to enhance their skills through service and learning.  
Staff members Rudy Luna and RosaMaria Henry participated and connected with the University's Dept. of Mass Communications and Journalism in order to identify potential interns.
- 9/21/13 Holy Bowl annual football encounter between the Valley's Catholic High Schools in partnership with Bright House Cable of Kern County providing outreach and information to youth ages 14-18 regarding broadcast industry.
- 10/19 – 10/20/13 24<sup>th</sup> Annual Diocesan Congress and Youth Day sponsored by the

Roman Catholic Diocese of Fresno, Office of Ministries and attended by 2600 valley residents representing 8 counties.

Attendees ranged in ages from 15 – 80. Station personnel, Colin Dougherty, Jaime Gonzalez, Randall Reed, Nick Cadena, Blake Wong, Rudy Luna, RosaMaria Henry, Gonzalo Suarez, Joe Silva and Greg Knudsen provided audio/video support for Congress facilitators and materials with information to attendees regarding religious programming, station operations and opportunities in the broadcast field.

- 11/6/13 Conference for Adobe Photoshop training- staff members Nicholas Cadena, Joe Maydon, Greg Knudson and Blake Wong participated in this tutorial workshop for professional development to improve their production skills and keep them current with technological advances.
- 1/2/14 Supervisor Anti-Harassment seminar at which staff members, Jaime Gonzales, Randall Reed, RosaMaria Henry participated as part of the station's continuous training to maintain and improve supervisory skills in the prevention of harassment, discrimination and retaliation.
- 2/12/14 Tour of KNXT studios by 90 San Joaquin Memorial H.S. students from the Journalism and Media classes accompanied by class advisor, Joe Starkweather. Students gained first-hand knowledge of broadcast station operations and explored the possibilities of producing a weekly news program produced and hosted by high school students.
- 3/20/14 Social Media Workshop sponsored by Office of Ministries Diocese of Fresno.  
Discussion of uses and functions of social media, Diocesan guidelines, the resources available through the Diocesan media center and KNXT 30 attendees representing a multi-cultural mix of program directors involved in various aspects of ministry and community outreach in the Central San Joaquin Valley
- 4/27/14 Annual Telethon – high school and college students volunteered in a live studio production both on camera and as camera operators. This gave the students valuable hands on experience learning equipment and set preparation.
- 6/13/14 18<sup>th</sup> Annual Latina Women's Conference  
In partnership with Central California Hispanic Chamber of Commerce Univision, Azteca TV, Telemundo and KFSN-TV station personnel, Rudy Luna and RosaMaria Henry participated in this outreach vehicle directed to Latina Women of Fresno and Madera Counties. Provided information regarding station's multi-language programming and opportunities in the broadcast field.

## **Intern and Volunteer Opportunities**

- 8/2/13 – 7/18/14      Ken De Luca, senior volunteer production staff- served as camera operator for in house and location productions. Set-up and tear down studio after production, assist in preparing the talent.
- 1/16/14 -5/16/14      Chloe Nakagawa – Junior at California State University, Fresno MJC Dept. - intern
- 1/16/15- 5/15/14      Auguste Kuadio-Senior at California State University, Fresno MJC Dept. intern

### **Internship Duties**

- Studio Production (Camera, lighting, Teleprompter, audio, floor directing)
- Field/Remote Production (ideography, audio, lighting, grip support)
- Research topics for proposals: help organize show materials for producers and talent
- Create and gather materials for KNXT web sites
- Log video and maintain video archives
- Enter program data in databases
- Assist with special events
- Make phone calls and perform other administrative tasks